

ELE ELLIS

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EXPERIENCE

WKSU – Kent, OH

Director of Programming - August 2013 – Present

Strategist responsible for news, programming and production. Leads a team of 16 reporters, producers and other staff in the creation of compelling public radio content for one-fourth of the state of Ohio.

WUGA – Athens, GA

Director of Programming - August 2012 – July 2013

Responsible for on-air sound and program schedule of news/classical public radio station. Coordinated strategic relationships with university community and Athens organizations. Responsible for creating and supervising new local content.

Boise State Radio – Boise, ID

Associate General Manager/Director of Programming - June 2007 – April 2010

Responsible for on-air sound for five program streams throughout southwest Idaho including, on-air fund-raising, on-air promotion and management of operations staff. Managed full- and part-time staff of 6 and 7-10 students. Member of senior management team responsible for strategic planning.

WNCW – Spindale, NC

Various positions (see below)

July 1998 – December 2006

Program Director, October 2005 – December 2006

Responsible for all aspects of on air-sound including fund-raising, scheduling, music selection and on-air guests. Member of three-person management team responsible for overall direction of the station and planning fund drives. Executive Producer of “Crowd Around the Mic” fund-raising CDs.

Interim Program Director , March 2005 – October 2005

Performed all duties of program director while maintaining responsibilities of traffic and operations.

Traffic and Operations Director, March 2004 – October 2005 Implemented automation software. Responsible for all operational aspects of station excluding engineering. Responsible for programming traffic scheduling and maintenance.

Underwriting Marketing Specialist, July 2001 – February 2004

Wrote and sold “Live Music Calendar” underwriting. Helped write underwriting announcements for air. Assisted with planning and execution of on-air fund-raising.

Announcer , July 1998– June 2001

Host of Sunday “All Things Considered,” Monday overnight Triple A programming, fill-in announcer for “Morning Edition” and “All Things Considered” and Triple A programming.

Underwriting Assistant , Spring 1999 – June 2001

Assisted Underwriting Coordinator with sales and preparation of underwriting announcements for air.

EDUCATION

B.S. Liberal Arts, Excelsior College, Albany, NY