

PRPD CORE VALUES (CLASSICAL MUSIC)



Qualities of the Mind/Intellect

Love of lifelong learning (about the music)

Substance (of the music)

Curiosity (about the music)

Credibility (expected in those who present the music)

Accuracy

Honesty/Sincerity

Respect for the Listener (sharing with/not talking up or down)

Purpose (to enhance the listener's enjoyment of the music)

Qualities of Heart/Spirit

✧ **Internal State (peaceful, soothing, relaxing)**

✧ **Inspired by Beauty and Majesty (of the music)**

✧ **Connection with something that is timeless, enduring**

Humor (disciplined, purposeful, respectful)

Generosity (music is the jewel/station and host the setting)

Qualities of Craft

Uniquely human voice (conversational, authentic, intimate)

Pacing (deliberate, appropriate to the substance of the music)

Attention to detail (music, language, production elements)

✧ **Conclusion:**

While all three core values categories are engaged in classical music presentation, Qualities of the Heart and Spirit are the pre-eminent core values of the classical music listening experience.